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ORDER

Print Date 09/24/12

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Flight Dates 09/12/12-09/17/12

<u>Contract / Revision</u>	<u>310614</u>	<u>/</u>	<u>Candidate. Friends of Sherrod Bro</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Estimate #</u>	Week # 8
	09/11/12	09/21/12	<u>Billing Contact</u>	<u>Alt Order #</u>	
<u>Advertiser</u>	Friends of Brown / Democra			<u>Billing Type</u>	Cash
			1831 Chestnut Street	<u>Order Type</u>	GENERAL
			Philadelphia, PA 19103	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	Shorr Johnson Magnus			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>			<u>Sales Office</u> EWSDC	<u>Demographic</u>	A35+
1831 Chestnut Street			<u>Sales Region</u> NAT	<u>Rev Codes</u>	POL POL CAND
Philadelphia, PA 19103			<u>Agency Ref</u>	<u>Product Codes</u>	PL
				<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
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Daniel Baylog	100%
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Order Share %		
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	38	\$18,445.00	\$21,700.00	0.00	08/27/12	09/17/12	38	\$18,445.00	\$21,700.00
Totals	38	\$18,445.00	\$21,700.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
N 1	WCPO	09/12/12	09/17/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	M-WTF--	:30	6	\$400.00	P-3	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 09/10/12	09/16/12	-- WTF--		6	\$400.00								
		Week: 09/17/12	09/23/12	M-----		2	\$400.00								
N 2	WCPO	09/12/12	09/17/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	M-WTF--	:30	3	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 09/10/12	09/16/12	-- WTF--		3	\$400.00								
		Week: 09/17/12	09/23/12	M-----		1	\$400.00								
N 3	WCPO	09/12/12	09/17/12	M-F 730-8p	CM	728-8p	M-WTF--	:30	3	\$500.00	P-3	0.00	NM	4	\$2,000.00



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Original Date / Revision 09/11/12 / 09/21/12

Hiatus Dates

Order Sep 00:20:00

Advertiser Friends of Brown / Democr Product Candidate. Friends of Sher Estimate # Week # 8

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
M-F 730-8p																
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12	09/16/12		--WTF--			3	\$500.00			0.00						
Week: 09/17/12	09/23/12		M-----			1	\$500.00			0.00						
N 4 WCPO 09/12/12 09/17/12	M-F 6-630p News	CM	558-630p		M-WTF--	:30	3	\$1,000.00	P-3	0.00	NM				4	\$4,000.00
M-F 6-630p News																
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12	09/16/12		--WTF--			3	\$1,000.00			0.00						
Week: 09/17/12	09/23/12		M-----			1	\$1,000.00			0.00						
N 5 WCPO 09/12/12 09/17/12	SA 730-8p	CM	730-758p		-----S-	:30	1	\$400.00	P-3	0.00	NM				1	\$400.00
SA730-8P																
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12	09/16/12		----S-			1	\$400.00			0.00						
Week: 09/17/12	09/23/12		-----			0	\$0.00			0.00						
N 6 WCPO 09/12/12 09/17/12	M-F 7-730p	CM	658-730p		M-WTF--	:30	3	\$500.00	P-3	0.00	NM				4	\$2,000.00
M-F 7-730p																
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12	09/16/12		--WTF--			3	\$500.00			0.00						
Week: 09/17/12	09/23/12		M-----			1	\$500.00			0.00						
N 7 WCPO 09/12/12 09/17/12	SA 7-730p	CM	658-730p		-----S-	:30	1	\$500.00	P-3	0.00	NM				1	\$500.00
SA7-730P																
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12	09/16/12		----S-			1	\$500.00			0.00						
Week: 09/17/12	09/23/12		-----			0	\$0.00			0.00						
N 8 WCPO 09/12/12 09/17/12	M-F 1135p-1202a Nightl	CM	1135p-1202a		M-WTF--	:30	3	\$500.00	P-3	0.00	NM				4	\$2,000.00
CM																
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12	09/16/12		--WTF--			3	\$500.00			0.00						
Week: 09/17/12	09/23/12		M-----			1	\$500.00			0.00						
N 9 WCPO 09/12/12 09/17/12	M-SU 11p Late News	CM	11-1135p		M-WTF-S	:30	3	\$900.00	P-3	0.00	NM				5	\$4,500.00
CM																
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12	09/16/12		--WTF-S			4	\$900.00			0.00						
Week: 09/17/12	09/23/12		M-----			1	\$900.00			0.00						
N10 WCPO 09/12/12 09/17/12	M-F 12-1p News	CM	12-1p		M-WTF--	:30	3	\$500.00	P-3	0.00	NM				3	\$1,500.00
M-F 12-1p News																
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12	09/16/12		--WTF--			3	\$500.00			0.00						
Week: 09/17/12	09/23/12		M-----			1	\$500.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WCPO	09/17/12-09/23/12	M-F 12-1p News		12-1p					M-----	:30	(\$500.00)	0.00	NM		
Credited																
[flight ended. adding this cash to current flight.]																
															Totals	38 \$21,700.00